



The Double Knot Trail Trot (a 5K walk/run scholarship fundraiser) is sponsored by the Midlands chapter of the USC Aiken Alumni Association. USCA alums in the Columbia metro area are **1700** strong! In addition, over **500** current USC Aiken students are from the Columbia metro area.

We are seeking sponsors for our Second Annual 5K (Walk/Run), to be run on the Pacer Path at the University of South Carolina Aiken campus on September 10, 2016. All proceeds benefit USC Aiken scholarships and are tax deductible, as allowed by law.

Pacer Partners: \$75

Pacer Partners will have name/logo placement on the race t-shirt and brochure.

Pacer Path Sponsors: \$150

Pacer Path sponsors will have name/logo placement on all of the above, a larger logo, and name/logo online.

Trail Trot Sponsors: \$250

Trail Trot sponsors will have name/logo placement on all of the above, one yard sign on the trail, and will be recognized in the USCA donor report.

Double Knot Sponsor: \$500

The Double Knot sponsor name will be part of the official program name (i.e., SPONSOR NAME presents the Double Knot Trail Trot). This sponsor will have most prominent name/logo placement on all program and events materials, to include all of the above and name/logo on the official race banner.



For additional information contact Randy Duckett @ the USC Aiken Alumni Office: 803-641-3480 or email randy@usca.edu.

USC Aiken Midlands Alumni 5K Walk/Run

September 10, 2016

To benefit USC Aiken Undergraduate Scholarships

SPONSORSHIP FORM

Business or Individual

Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone Number: _____

Email: _____

I will be a sponsor at the following level:

- | | |
|--------------------|---------------------|
| ___ \$75 | Pacer Partner |
| ___ \$150 | Pacer Path Sponsor |
| ___ \$250 | Trail Trot Sponsor |
| ___ \$500 | Double Knot Sponsor |
| ___ Other \$ _____ | |

I cannot be a sponsor but I will donate the following:

Estimated value of donation: _____

Donations are tax deductible as allowed by law. For more information contact USC Aiken Alumni Office @ 803-641-3480 or email randyd@usca.edu.

Mail to:
USC Aiken Office of Alumni Relations
471 University Parkway
Aiken, SC 29801