



Minuteman Press OF Lexington, SC

Stomp The Swamp 5k Sponsorship Letter August 26, 2017 at River Bluff High School

We cordially invite you to participate as a Sponsor of the second annual Stomp The Swamp 5k. This event will raise money to provide funding for the River Bluff HS Men's and Women's Cross Country Teams. The event will be held Saturday, August 26th at River Bluff High School. The course is USATF Certified. Awards will be given for top overall male & female, as well as Age Group Awards.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorship are used to purchase t-shirts for registered race participants, awards, entertainment, and complimentary drinks & snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal of \$5,000.00.

There are various levels of sponsorship for the Stomp the Swamp 5k. Size and placement of logos on t-shirts are based on sponsorship level.

Presenting Sponsor - \$1000.00 (only one available)

- Listed as presenting sponsor promoting the race
- Prominent display of logo on all race t-shirts and marketing material
- Logo displayed at Start and Finish Line
- Opportunity to speak at opening of race
- First Tent Placement at the Fitness Expo following the race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company Logo on Race Bibs
- 4 complimentary race entries

Gold/Mile Marker Sponsor - \$500.00

- Company Logo placed at Mile Markers on Certified 5k Course
- Company Logo on back of race T-Shirt
- Promotional Materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Tent in Fitness Expo following the race
- 2 complimentary race entries

Silver Level Sponsor - \$250.00

- Company Logo on back of race T-Shirt
- Promotional Materials in race packet
- Tent in Fitness Expo following the race

Bronze Level Sponsor - \$100.00

- Promotional Materials in race packet

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and returned by mail. Or, please call or email Coach Derek Gomez, Race Director and Head Men's XC Coach to set up sponsorships or answer any questions. Coach Gomez can be reached at 803-318-3400 or dgomez@lexington1.net.

Sincerely,

Derek M. Gomez
Race Director and Head Coach, Men's Cross Country
River Bluff High School, Lexington, South Carolina



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Stomp The Swamp 5k Sponsorship Benefitting Men's and Women's Cross Country Teams

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Contact Email: _____ Phone Number: _____

Web Site Address: _____

1. Sponsorship Level (please circle)

Platinum Gold Silver Bronze

2. We plan to send materials for the participant's bags: YES NO

*If yes, what item would you like to include:

3. Please write your company name exactly how you would like it to appear:

Artwork and logos should be submitted to dgomez@lexington1.net as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hi-res JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.

4. Participants can register for the Stomp The Swamp 5k at <http://www.runhard.org>

5. Checks can be made payable to Gator Nation, Cross Country and mailed to: Coach Derek Gomez, River Bluff High School, 320 Corley Mill Road, Lexington, SC 29072. **PLEASE MAIL BY August 1, 2015.**

6. We will have a Fitness Expo following the race. I would like to attend: YES NO

The Men's and Women's Cross Country Teams of River Bluff High School thank you for becoming a race sponsor. Your generosity will provide funding for our upcoming season and equipment needs.